

Memorandum of Understanding

WHEREAS, a diverse group of stakeholders from private industry education, and government, met over the course of three sessions to develop a vision, identify constraints, and develop strategies for exploration of the philosophical, methodical and collaborative expansion of economic development efforts in the Eau Claire region; and,

WHEREAS, a common goal within our community is to derive the best value and put our communities in a position to be responsive to changing conditions and to take advantage of the assets that we have; and,

WHEREAS, strong, deliberately focused, collaborative efforts by public and private partners to invest in the greater Eau Claire community are the most effectual at delivering results; and,

WHEREAS, creating a co-leadership discussion and development of a shared economic development strategy may identify parallel paths to proactively address and plan for continued momentum in the face of changing funding streams.

NOW THEREFORE BE IT RESOLVED, that the Economic Development Partner Agencies agree that it is prudent and advisable to continue the dialogue and action around developing a cohesive vision and action plan for the economic development future of the greater Eau Claire region; and,

BE IT FURTHER RESOLVED, that the partners agree to participate by identifying one representative from their respective agencies to form a co-leadership task force; and,

BE IT FURTHER RESOLVED, that the task force will develop a broad strategy which will define goals and objectives to promote a community development based response; and,

BE IT FURTHER RESOLVED that the community based input as expressed in the “Elements of Strategic Direction” will serve as a guide for development of the strategy action plans and a timeline; and,

Elements of Strategic Direction			
Telling Our Story	Shared Vision	Alternative Models	End Products
What does success look like? <ul style="list-style-type: none"> • How we tell our story • Brand • Marketing • Quality of life 	Define goals and objectives. <ul style="list-style-type: none"> • Review past success • Identify implementation plan with timelines 	Create co-leadership board strategy. <ul style="list-style-type: none"> • Structure discussion • Research like-sized city / county models • Review roles, look for effectiveness / efficiency. 	Cohesive easy to navigate system A look at what we “do” as it pertains to economic development

BE IT FURTHER RESOLVED, that the taskforce will report back to their respective boards on their accomplishment no later than January, 2018.

Eau Claire County Economic Development Corporation

West Central Wisconsin Regional Planning Commission

Downtown Eau Claire Incorporated

Chippewa Valley Innovation Center

Eau Claire County

City of Eau Claire

City of Altoona

Eau Claire Chamber of Commerce

Gateway

Redevelopment Authority

Momentum West