

## **Eau Claire County Strategic Plan 2018-2020**

### **Strategic Goals<sup>1</sup>**

**Funding and Revenue Generation** - To improve the budget situation of Eau Claire County through identification of cost savings, new sources of revenue, and prioritized budget reallocations in an environment of fixed levy rates.

**Buildings and Infrastructure** - To improve investment in buildings and infrastructure to solve space, maintenance, efficiency, and security concerns.

**Technology** - To develop a process for continuous improvement of modern and integrated technology infrastructure, including training, shared knowledge, automated workflow processes, and adequate security.

**Staff** - To transform Eau Claire County into a preferred place of employment (hiring and retention), including addressing needs for compensation, benefits, succession planning and work culture.

**Provision of Services** - To develop a countywide process to identify relevant services based on a defined evidence-based needs assessment, which will include criteria to determine adoption, continuation, or termination of specific programs and services.

**Communication** - To develop an effective, modern, and accessible communications system, including internal, external and advocacy, to better serve and engage the citizens of Eau Claire County.

### **Strategic Initiatives**

- To develop an effective cross-department approach for trauma informed care.
- To continually pursue the increased use of sustainable energy solutions.

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<sup>1</sup> The strategic goals listed here are not listed in a manner suggesting priority.