

EAU CLAIRE COUNTY SHERIFF'S OFFICE



MEDIA RELEASE

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Country Jam Traffic Restrictions

Again this year, Country Jam will be offering a shuttle service from the Memorial High School parking lot to Country Jam. Free parking is available at Memorial High School and daily or weekend shuttle bus passes can be purchased on site. This is by far the easiest and quickest way to get to and from the Country Jam festival. To facilitate the movement of the shuttles and to reduce overall traffic congestion, the Eau Claire County Sheriff's Office will change the way traffic is allowed to flow through the area, especially at the end of the day's festivities when traffic has been most congested.

Crescent Avenue will be closed to traffic between Curvue Road and South Town Hall Road starting at 6:00 A.M. on Wednesday, July 19th through Sunday morning, July 23th at approximately 2:00 A.M. Residents who live in the affected area have been contacted by Country Jam staff members and provided with vehicle passes to allow them access to the area. All other traffic will be diverted around the festival area using Town Hall Road and Curvue Road or West Cameron Street.

Traffic congestion will likely be the worst on the first day of the festival, Thursday July 20th. In past years traffic delays of two hours or more have occurred on Crescent Avenue, South Town Hall Road and Eagle Lane. Changes have been made which will hopefully alleviate some of the congestion but commuters and nearby residents are strongly encouraged to avoid the area if possible.

During the peak traffic hours at the end of each day's festivities, no traffic will be allowed into the area other than shuttle buses and taxis. This means that there will be no access to the festival grounds or either campground from 9:30 P.M. to approximately 2:00 A.M. each day of the festival. During this time, anyone parking in a private yard west of the Country Jam grounds, and all area residents living west of the Country Jam grounds will have to leave the area westbound on Crescent Avenue then southbound on Eagle Lane to South Town Hall Road. Local residents with vehicle passes will be allowed into the area.

Festival goers who have previously been dropped off by family members or friends are encouraged to use the shuttle buses as there will be no way for anyone to enter the festival area after 9:30 P.M. to pick them up. Shuttle buses and taxis will be available for those who do not wish to drive or are unable to drive.

When leaving Country Jam, motorists are encouraged to follow the posted signs and the directions of traffic officers rather than GPS directions. Under normal circumstances GPS directions might provide the best route to a destination. However, GPS can't take into account traffic congestion and temporary road closures. Following posted signs and the directions of traffic officers will provide the most efficient route out of the area.